



GREEN SCHOOLS CONFERENCE

FEBRUARY 17–19, 2026 | SAN DIEGO, CALIFORNIA

2026 SPONSORSHIP & EXHIBITOR PROSPECTUS

FEBRUARY 17–19, 2026 | SAN DIEGO, CA

HYATT REGENCY MISSION BAY MARINA AND SPA

Join the Center for Green Schools at the U.S. Green Building Council (USGBC) and Green Schools National Network (GSNN) in San Diego to share your sustainability story, network with fellow industry leaders, and connect with attendees from around the country involved in creating and advocating for green schools with a focus on those leading change toward whole-school sustainability.

Green Schools Conference 2026 seeks to connect around 500 attendees from around the country, representing a diversity of perspectives and roles in designing, constructing and operating sustainable schools and school programs.

- School district facilities, sustainability, and capital planning staff
- Educators and school leaders
- Green school design and manufacturing professionals
- National non-profits and government partners

Schedule at a Glance

| Monday, February 16 | |
|------------------------|--|
| EVENING | Welcome reception |
| Tuesday, February 17 | |
| MORNING | Morning wellness activities (yoga or fun run), opening plenary, breakfast, two-hour interactive workshops |
| LUNCH | Best of Green Schools Award luncheon |
| AFTERNOON | Education sessions, Speed Greening |
| EVENING | Friends & Family party hosted by Green Schools National Network |
| Wednesday, February 18 | |
| MORNING | Morning wellness activities (yoga or fun run), breakfast, Exchange Showcase opens, education sessions, Future Is Green student event |
| LUNCH | Networking lunch, Exchange Showcase, Future Is Green |
| AFTERNOON | Education sessions, sponsored education sessions, Exchange Showcase, closing circles, closing plenary |
| EVENING | Closing reception |
| Thursday, February 19 | |
| ALL DAY | Offsite green school building tours and workshops (½ day, full day), School District Facilities Leadership Summit & Dinner hosted by the Center for Green Schools (Feb 19–20, invite only) |

To learn more about the Green Schools Conference, visit greenschoolsconference.org. To inquire about sponsorship opportunities, contact us at schools@usgbc.org.

GSC by the Numbers

GSC IS THE GO-TO CONFERENCE FOR THE GREEN SCHOOLS MOVEMENT

The 2025 GSC was hosted in Orlando, FL. Here's a snapshot of that event by the numbers.

370
ATTENDEES

30 SESSIONS,
WORKSHOPS & TOURS

40 SPONSORS /
EXHIBITORS

20
PARTNERS

WHAT ATTENDEES ARE SAYING

94% ATTENDEE
SATISFACTION

100% SPONSOR
SATISFACTION

"This conference was a perfect blend of learning, networking and growth - engaging sessions, innovative science, and a shared vision for a greener future." – 2025 Attendee

"Attending GSC was a wonderful opportunity to connect with leaders in the field who are also centered on sustainability, advocacy and education. I look forward to the collaborations that will certainly stem from this opportunity." – Earth Forward Group, Sponsor

Sponsor Opportunity Overview

GSC allows organizations to build brand awareness among green school advocates, leaders and decision-makers nationwide. Continue below to review detailed benefits for each sponsorship opportunity, including attendee reach, event access and branding.

SHOWCASE THOUGHT LEADERSHIP

- **Opening Plenary:** Offer remarks as part of an inspiring main stage moment with local youth to kick off the conference (\$10,000) | 1 available
- **Best of Green Schools (BOGS) Award Luncheon:** Position your company among leaders in the green schools movement and honor their achievements during the BOGS luncheon (\$10,000) | 1 available
- **Closing Plenary and Reception:** Provide remarks during the closing plenary as GSC attendees reflect on their conference experience and kick off the closing reception. Sponsor has the option to design a specialty cocktail for the closing reception (\$12,000) | 1 available
- **School District Facilities Summit - Sponsored Dinner (Feb 19 - 20):** Support a special networking dinner for 70+ sustainability-minded school district decision-makers on February 19. Participation in the School District Summit & Dinner is by invitation only and is not included in the GSC. However, sponsors of this event are recognized as GSC sponsors (\$5,000 - \$9,000) | 5 available

DEMONSTRATE EXPERTISE

- **Sponsored Education Session:** Curate and host a 60-minute education session with subject matter experts on trending topics as part of the conference program. These sessions are embedded in the core programming and serve as an opportunity for your organization to position itself as a thought leader in the green schools movement (\$7,000) | 4 available
- **Workshop:** Align with a specific topic of interest by introducing a 2-hour interactive skill-building workshop (\$4,000) | 4 available
- **Post-Conference Tours & Excursions:** Support attendees as they explore San Diego and experience sustainable sites, schools, and technologies in action (\$3,000) | 3 available
- **Education Session Intro:** Demonstrate thought leadership and expertise on a specific topic (e.g., resiliency, decarbonization, zero waste, green schoolyards, etc.) by introducing a 60-min core education session (\$2,500) | 20 available
- **Sponsored Email:** Promote a success story, case study or product solution to all registrants in an email before or after the conference (\$1,500) | 3 available



Sponsor Opportunity Overview (Cont'd)

NETWORK AND ELEVATE YOUR BRAND

- **Technology:** Choice of exclusive branding opportunity in advance and onsite, including the GSC registration platform, conference mobile app, or onsite Wi-Fi network (\$8,000) | 1 available
- **Welcome Reception:** Help welcome attendees to San Diego and kick off the conference during a welcome reception with a signature beverage and company table display in the reception area (\$5,000) | 1 available
- **Future is Green:** Provide high school students the opportunity to attend GSC for free for a curated half-day experience to include a speed mentoring lunch, visit to the Exchange Showcase, attendance at an educational session (\$5,000) | 2 available
- **First-Time Attendee Lanyards:** Welcome the next generation of green school leaders by sponsoring the official First-Time Attendee Lanyards for the 2026 and 2027 GSC events. Sponsor will be recognized as a sponsor of both 2026 & 2027 conferences (\$5,000) | 1 available
- **Wellness:** Offer conference participants a wellness experience or onsite activation that fosters meaningful engagement with your brand. Opportunities include yoga, fun run, massage, hydration stations, ergonomic furniture, biophilic decorations, IAQ monitoring (\$2,000 - \$4,000 depending on the offering) | 3 available
- **Sustainable Swag:** Position your company as a leader in ESG by providing attendees with a conference gift that reinforces the GSC's commitment to sustainability (E.g., conference bag, notebook, water bottle made from recycled or sustainable materials). Note: in the event an interested sponsor does not manufacture a product that can be given to attendees, USGBC will provide a list of approved items for sponsor to select from (\$3,000) | 3 available
- **Networking Lunch:** Offer attendees the opportunity to engage in discussion during lunch on February 18. Receive name recognition in the conference mobile app and on printed signage (\$3,000) | 1 available
- **Exhibit Exchange Showcase:** Host a tabletop that spotlights your company's products, services, or solutions in the dedicated Showcase area on February 18 (\$2,500) | 15 available
- **Speed Greening:** Connect with attendees in focused small-group conversation during this fun and fast-paced networking event (\$2,000 for-profit, \$500 for non-profits) | 20 available
- **Equity Scholarship:** Expand access to high-quality, in-person learning and networking for three attendees from underserved and underrepresented communities (\$1,500) | 5 available



**USGBC members will
receive a 10% discount on
all sponsored opportunities.**

Sponsor Benefits

Sponsors will receive complimentary conference passes and branding benefits based on the total sponsorship package before member discounts. Sponsor full-conference pass holders can access all GSC programming and special events. Refer to the schedule-at-a-glance above for details on the timing of various programming elements.

| Level | Complimentary Conference Passes | General Benefits |
|-----------------------------------|---------------------------------|--|
| Platinum: +\$10,000 | 3 complimentary passes | VIP benefits, featured social post, 100-word spotlight in pre-event email, full conference branding* |
| Gold: \$6,000–\$9,999 | 2 complimentary passes | Full conference branding |
| Silver: \$4,000–\$5,999 | 1 complimentary pass | Full conference branding |
| Green: \$1,000–\$3,999 | 1 complimentary pass | Full conference branding |

*Full conference branding includes sponsor company logo in the following places: event website, conference mobile app, one pre-event email, conference main stage slides, and onsite signage.

| Sponsorship Opportunity | Price | Sponsor Benefits | Approx. Audience Reach |
|--|----------|--|------------------------|
| Closing Plenary & Reception | \$12,000 | 5-minute main stage remarks to kick off closing plenary and choice of signature drink to be served at closing reception, branding on reception table tents | 500 |
| Opening Plenary | \$10,000 | 5-minute main stage remarks to kick off opening plenary | 500 |
| Best of Green Schools Awards Ceremony | \$10,000 | 5-minute main stage remarks to introduce BOGS award program | 500 |
| School District Dinner: Headliner | \$9,000 | 5-minute remarks at School District Leadership Dinner on 2/19 or another prominent moment at the School District Leadership Summit, attendance for 2 people at Summit & Dinner | 75 |
| Technology | \$8,000 | Company selects Wi-Fi password, logo on Wi-Fi signage & conference mobile app | 500 |
| Sponsored Education Session | \$7,000 | With guidance from USGBC, develop and deliver a 60-minute educational session as part of the core program, a 50% conference pass discount for panel speakers | 50–100 |

Sponsor Benefits (Cont'd)

| Sponsorship Opportunity | Price | Sponsor Benefits | Approx. Audience Reach |
|---|--|--|------------------------|
| School District Dinner: Supporter | \$5,000 | 3-minute remarks at School District Leadership Dinner on 2/19 or another prominent moment at the School District Leadership Summit, attendance for 1 person at Summit & Dinner | 75 |
| Welcome Reception | \$5,000 | Choice of signature drink to be served at welcome reception, branding on reception table tents, company display table, acknowledgment in mobile app push notifications | 500 |
| Future Is Green | \$5,000 | 3-minute company introduction at Future Is Green lunch event, networking and mentorship with student attendees, company name mentioned in event recap article | 25-50 |
| First-Time Attendee Lanyards | \$5,000 | Sponsor logo on special lanyard for 2026 & 2027 GSC events, opportunity to engage with first-time attendees during meet & greet event (date to be confirmed) | 1000 |
| Workshop | \$4,000 | 3-minute remarks to kick off workshop of choice, logo on room signage | 50-100 |
| Wellness Experience | \$2,000 – \$4,000 | Logo on wellness area signage, specific branding or messaging depending on experience funded, acknowledgment in mobile app push notification | 500 |
| Networking Luncheon | \$3,000 | Logo on table tents, logo on lunch menu signage, company acknowledgment in mobile app push notification | 500 |
| Post-Conference Tours & Excursions | \$3,000 | 3-minute remarks to kick off the tour of choice, 2 complimentary tour passes | 30 |
| Sustainable Swag | \$3,000 | Opportunity to provide branded materials for all attendees upon check-in | 500 |
| Education Session Intro | \$2,500 | 3-minute remarks to kick off and introduce a session of choice, logo on room signage | 50-100 |
| EXHIBIT | \$2,500 | One 6-foot table with linens & 2 chairs, Wi-Fi provided, 2 Exchange only passes, logo in mobile app and on Exchange signage | 500 |
| Exchange Showcase | | | |
| EXHIBIT | \$2,000 (for-profit) \$500 (non-profit) | 1 round table with 10 chairs, Wi-Fi provided, network with attendees during four 15-minute networking rotations, logo in mobile app and on Speed Greening signage | 40 |
| Speed Greening | | | |
| Sponsored Email | \$1,500 | With guidance from USGBC, draft a 200-word email to be sent to conference registrants before or after the event | 500 |
| Equity Scholarship | \$1,500 | Participate in a meet & greet with scholars onsite, acknowledgment in pre-event email and in mobile app push notification | 500 |

Network, Build Relationships, Share Knowledge

Engage GSC attendees through two opportunities to help you generate business and make lasting connections.

EXCHANGE SHOWCASE

Reach a large cross-section of the champions for healthy, resilient and sustainable schools with your spot on the Exchange floor. Limited to 15 organizations, these high-profile showcases allow you to connect with attendees during dedicated breaks and lunch on February 18. Attendees seek the Exchange to find service providers, product manufacturers, and resources to help them achieve their green building and sustainability goals.

LeadCapture is available exclusively to our Exchange Showcase partners! Purchase LeadCapture to capture, rate, and take notes on each lead and import their information into your CRM. You can customize questions, follow up promptly, and have a real-time understanding of your participation's ROI. Purchase directly from our vendor through the exhibitor portal starting at \$249—no hidden fees or markup. [Watch a demo video of LeadCapture.](#)

SPEED GREENING

This interactive and fun 90-minute networking event offers a platform for attendees to connect with trusted resources and solution providers directly. From climate change curriculum creators and indoor air quality experts to education and training resource providers and more, attendees can casually visit representatives of for-profit and non-profit organizations to learn about sustainability solutions!

| | SPEED GREENING February 17 • 3:30 – 5:00 PM | EXCHANGE SHOWCASE February 18 • 9:30 AM – 4:00 PM |
|------------------------|--|--|
| Setup Includes | One round table with linens, seating for 10 people, 1 table tent with company logo | One 6-foot table with linens, 2 chairs |
| Additional Passes | None | Two Exchange only passes |
| Listing in Mobile App | Yes, company profile page on mobile app, room layout included in app to orient attendees to your table | Yes, company profile page on mobile app, room layout included in app to orient attendees to your table |
| Electric Power & Wi-Fi | Wi-Fi provided | Wi-Fi provided, power available for purchase |
| Price | \$500 non-profit / \$2,000 for-profit | \$2,000 |



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