



PROMOTIONAL TOOLKIT

Thank you for promoting the 2026 [Green Schools Conference](#) from February 17-19, 2026. Below, you will find sample outreach language to share with your network. If you need any additional resources, please let us know.

SAMPLE DESCRIPTION

For event listings, newsletter inclusions and/or social posts:

Join the Movement at the 16th Annual Green Schools Conference!

[The Green Schools Conference](#) (GSC) returns for its 16th year, bringing together educators, school leaders, advocates, and changemakers who drive whole-school and district sustainability.

This energizing two-day event explores bold, practical solutions to advance green schools, focusing on environmental impact, health and well-being, sustainability literacy, and systemic change at every level of education.

With inspiring keynotes, expert-led sessions, hands-on workshops, and powerful networking opportunities, GSC equips attendees with the tools, strategies, and community support needed to lead the charge for healthier, more sustainable learning environments.

Join us and be part of the movement transforming education for people and the planet.

Learn more and register at [INSERT LINK].

SAMPLE EMAIL

Subject: Join us at the 2026 Green Schools Conference in San Diego!

Dear [partner],

We are excited to share that our organization will be participating in the **2026 [Green Schools Conference](#) (GSC)**, taking place **February 17-19 in San Diego, CA** – and we'd love for you to join us!

Now in its 16th year, GSC is the premier national event for educators, school leaders, advocates, and changemakers working to transform learning environments through sustainability. This dynamic two-day conference will explore bold, practical solutions that advance **whole-school and district sustainability**, focusing on environmental impact, health and well-being, sustainability literacy, and systems change.

Attendees will gain inspiration and insights through:

- Thought-provoking keynotes
- Expert-led sessions and hands-on workshops
- Engaging discussions with peers and sustainability leaders

Explore key themes like:

- **Environmental Impact:** Strategies to conserve resources, reduce emissions, and restore ecosystems



- **Health and Well-Being:** Creating learning spaces that support the physical and emotional health of students and staff
- **Environmental and Sustainability Literacy:** Integrating systems thinking and place-based learning across curricula
- **Whole School/District Sustainability:** Embedding sustainability across culture, operations, and education for long-term change

[Insert text specific to your audience, such as their relationship with you and why sustainability and green schools are a joint effort or topic of interest.]

We hope you will be part of this inspiring movement to create healthier, more sustainable schools for all.

Learn more and register at [INSERT LINK].

See you in San Diego!

LOGOS AND GRAPHICS

Images for promotional materials and use are available for [download](#) on the website.

SOCIAL MEDIA

We've created sample social media content for you to share with your followers. Please remember to use the official hashtag #GSC26 when creating messaging or covering the event live, and tag us so we can share your posts!

Center for Green Schools at USGBC

LinkedIn: [Center for Green Schools](#) | Instagram: [@centerforgreenschools](#)

Green Schools National Network

LinkedIn: [Green Schools National Network](#) | X: [@GreenSchoolsNN](#) | Facebook: [Green Schools National Network](#)

U.S. Green Building Council

LinkedIn: [U.S. Green Building Council](#) | Instagram: [@usgbc](#) | Facebook: [U.S. Green Building Council \(USGBC\)](#)

General messaging:

- Have you heard? #GSC26 is heading to San Diego, Feb 17-19! Join changemakers nationwide to explore bold solutions that advance #greenschools and whole-district #sustainability. Learn more: [INSERT LINK].



- Save the Date!

Join us in San Diego, **Feb. 17-19, 2026**, for the 16th annual **Green Schools Conference**, the premier event for leaders advancing sustainability in K-12 schools.

Let's build healthier, more sustainable learning environments together. #GSC26

Learn more: [INSERT LINK].

- Registration is now open for #GSC26!

Be part of the movement transforming schools into thriving, sustainable places to learn and grow.

Whether you are a teacher, facilities leader, advocate, or designer – GSC is where you connect, learn, and lead the change.

Secure your spot: [INSERT LINK]

- All the latest #greenschool innovations will be discussed at #GSC26. You'll explore everything from environmental impact and student health to sustainability literacy and whole-district transformation. Join the conversation in San Diego, Feb. 17-19. [INSERT LINK]